

Subject: Re: Follow up: Clv Fed and POPs

From: Duke Banks <duke.banks@gmail.com>

Date: 1/8/2019, 11:31 AM

To: Mark Schwartz <Mschwartz@arlingtonva.us>

CC: Bryna Helfer <bhelfer@arlingtonva.us>, Jane Rudolph <Jrudolph@arlingtonva.us>, Michelle Cowan <Mcowan@arlingtonva.us>, Caroline Haynes <chaynesarmn@gmail.com>, Roger Munter <Rmunter@arlingtonva.us>, Alexandra Bocian <abocian.president@highviewpark.com>, "John & Sarah Shortall" <sjshortall@verizon.net>, Lois Thomas Koontz <ltkk@hotmail.com>, Maureen Coffey <coffey.mau12@gmail.com>, "Michael McMenamin (mcmenamin3@gmail.com)" <mcmenamin3@gmail.com>, Nicole Merlene <nicolekmerlene@gmail.com>, Rick Epstein <rickepstein1@verizon.net>, Sandy Newton <newtonsf@verizon.net>, Jesse Boeding <jesseboeding@gmail.com>, Kari Klaus <keklaus@aol.com>, Peter Rousselot <peter.rousselot@gmail.com>, "egearin@egearin.com" <egearin@egearin.com>

Hi Mark,

So we can plan for our meeting this evening, please respond no later than **2PM** this afternoon concerning which staffers will attend the meeting this evening to be able to respond to Level of Service questions if needed.

Thank you.

Best,

Duke

On Tue, Jan 8, 2019 at 10:26 AM Duke Banks <duke.banks@gmail.com> wrote:

Hi Mark,

Thank you for your response and willingness to participate in our program tomorrow night.

Like you I have great respect for the work done by the PSMP Advisory Committee over the last three years, including the efforts of Caroline Haynes and Elizabeth Gearin.

In my conversation with Christian when he called me yesterday we discussed that there were two deliberations being considered for tomorrow's meeting that should be kept separate. The first was a conversation concerning the Level of Service issue (which we proposed to include a conversation with County staff). The second deliberation is the resolution itself.

I fully understand that staff should not be involved with the discussion concerning the resolution itself. However, concerning the Level of Service, staff should be involved, especially to answer questions concerning how Level of Service is being used in POPS and PSMP.

To recap, and to be perfectly clear the program for this evening will be as follows:

Part 1 – Discussion on Level of Service – moderator – John Tuohy

10 minutes: Presentation by County regarding POPS, to include an explanation of LOS in the PSMP;

10 minutes: Presentation by Kari Klaus and Peter Rousselot focused on LOS;

30 minutes for questions and answers to presenters.

Part 2 – Discussion on resolution and vote on resolution – moderator – Duke Banks

County staff will not participate in this discussion.

While Caroline Haynes and Elizabeth Gearin have done yeoman's work on the PSMP Advisory Committee, as citizen advisors they might not be in the best position to answer specific questions concerning Level of Service, which will come up at tomorrow's meeting. Knowledgeable County staff familiar with the Level of Service should be available tonight.

The initial lineup included two staff members (Irena Lazic, and Erik Beach). Now we have no staff members available to respond to questions concerning Level of Service.

At least one staff member knowledgeable in Level of Service needs to be present this evening during the Q&A session to answer specific questions concerning Level of Service and how it evolved and was incorporated into the PSMP. Doing so, I believe, will enhance the public engagement and open data initiatives you have undertaken.

Please keep in mind that some members of the Board of Directors feel that unless staff is available to answer questions concerning Level of Service, the County should be dis-invited from tonight's program. That is the last thing I would want to do.

Please confirm who the staffers will be to answer questions concerning Levels of Service this evening.

Best,

Duke

On Mon, Jan 7, 2019 at 5:56 PM Mark Schwartz <Mschwartz@arlingtonva.us> wrote:

Hi Duke,

I understand that you have spoken to Christian Dorsey. After consulting with him and considering how best to ensure that you have a full discussion at the ACCF meeting tomorrow evening, I have asked Caroline Haynes and Elizabeth Gearin to participate on behalf of the Public Spaces Master Plan Advisory Committee, a County Manager appointed group that has been advising on the plan since we kicked off the update in 2015. They will give opening remarks but will not have a slide presentation. I appreciate the work they have put in over the past 3 years and their willingness to participate.

Bryna Helfer will also attend the meeting tomorrow evening to listen and take notes.

Best,

Mark

From: Duke Banks [mailto:duke.banks@gmail.com]

Sent: Saturday, January 5, 2019 10:50 AM

To: Bryna Helfer <bhelfer@arlingtonva.us>

Cc: Jane Rudolph <Jrudolph@arlingtonva.us>; Michelle Cowan <Mcowan@arlingtonva.us>; Mark Schwartz <Mschwartz@arlingtonva.us>; Caroline Haynes <chaynesarmn@gmail.com>; Roger Munter <Rmunter@arlingtonva.us>; Alexandra Bocian <abocian.president@highviewpark.com>; John & Sarah Shortall <sjshortall@verizon.net>; Lois Thomas Koontz <ltk@hotmail.com>; Maureen Coffey <coffey.mau12@gmail.com>; Michael McMenamin (<mcmenamin3@gmail.com>) <mcmenamin3@gmail.com>; Nicole Merlene <nicolekmerlene@gmail.com>; Rick Epstein <rickepstein1@verizon.net>; Sandy Newton <newtonsf@verizon.net>; Jesse Boeding <jesseboeding@gmail.com>; Kari Klaus <keklaus@aol.com>; Peter Rousselot <peter.rousselot@gmail.com>

Subject: Re: Follow up: Civ Fed and POPs

Hi Bryna,

Forgot to mention in previous message that PowerPoint slides (max 10 slides) should be submitted by Monday evening so we can load it up on our computer.. And if staff is contemplating any handouts, suggest bringing 60 copies.

Look forward o seeing you on Tuesday evening.

Best,

Duke

On Fri, Jan 4, 2019 at 12:16 PM Duke Banks <duke.banks@gmail.com> wrote:

Dear Bryna,

Thank you for your note of Dec. 31st that shows the willingness of the County to participate in our program next Tuesday, January 8th. Your reply asked if we could divide the session in two with the County giving their presentation and separate Q&A apart from the presentation concerning the LOS-POPS resolution. After due consideration, we feel that the format we proposed is the best towards having a robust conversation and dialogue concerning the agenda item of the day - the LOS-POPS Resolution. The ten minute time allotment for the County's presentation allows for a summary overview of the Public Spaces Master Plan, plus its relationship to the Level of Service indicators as per your initial request.

In consultation with others we feel that to maintain the integrity of the Public Engagement and Open Data initiatives spearheaded by Mark Schwartz, the initial format (both groups making 10 minute presentations before we open the floor to Q&A) best supports these initiatives. Likewise, we feel that our delegates should hear both sides so that they can ask meaningful questions. This is difficult to do if they have heard only one side of an argument, and then break out into a Q&A session.

You also have proposed three persons for the program. So as not to create imbalance on the topic of LOS-POPS, and based on our initial letter of invite, only two persons should be on presenting the County's case.

Please let us know by Monday, January 7th, which of two of the three persons you have identified will be participating in our program.

In advance, we are thankful for the willingness of the County to participate in our program next Tuesday.

Happy New Year!

Best,

Duke

Distribution -

County Manager's Office

Co-Chairs PSMP Advisory Committee - Jane Rudolph and Caroline Haynes

ACCF Board of Directors

Presenter of LOS-POPS resolution - Jesse Boeding

Panelists for the resolution nominated by the presenter - Kari Klaus and Peter Rousselot

On Fri, Jan 4, 2019 at 6:37 AM Bryna Helfer <bhelfer@arlingtonva.us> wrote:

Duke...

Good morning! Just wanted to circle back in our email from earlier this week so we can firm up Tuesday evening. I am off line for a bit-so please reply all. Thanks so much!

Bryna Helfer

Assistant County Manager

Communications and Public Engagement

571-775-9968

On Dec 31, 2018, at 11:12 AM, Bryna Helfer <bhelfer@arlingtonva.us> wrote:

Duke,

Thank you for your email. We appreciate the opportunity to present an overview of the PSMP, which will include LOS during the January 8th Civ Fed meeting. However, as we have mentioned in earlier exchanges, we would like a separate presentation with unique time for Q&A for each presenter; as opposed to having back to back presentations and a combined Q/A session in a panel style environment.

Irena Lazic, Erik Beach, and Caroline Haynes will join you to make a 10 minute presentation, which will include points on LOS--followed by a 15 minute Q&A . I will also plan to attend and be in the audience. Civ Fed can then use the remaining 35 minutes as you see appropriate for other presentations and/or time to discuss the proposed resolution. We believe that this approach still aligns with the time allocation outlined in point 7 below.

Again, we appreciate this opportunity and also your willingness to facilitate a constructive session. Please let us know if this approach can work for ACCF. Thank you and Happy New Year!

Bryna Helfer

Assistant County Manager

Communications and Public Engagement

Arlington County, Virginia

bhelfer@arlingtonva.us

571-775-9968

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From: Duke Banks <duke.banks@gmail.com>

Date: December 28, 2018 at 1:02:30 PM EST

To: Bryna Helfer <bhelfer@arlingtonva.us>

Subject: Re: Follow up: Civ Fed and POPs

Hi Bryna,

Sorry for not responding sooner but focused on higher priorities – birth of my grand daughter Alicia. Many thanks for the Mazel Tov shout out!

After consultation within CivFed to include John Tuohy, moderator of the panel, plus John Seymour, chair of joint committees reviewing the LOS resolution, can respond as follows.

1. The subject of the presentation and reason for the initial invite is to discuss LOS, not to have an extended presentation on the PSMP.
 2. While we understand that there have been approximately 12 PSMP presentations around the county, there has been no discussion or presentation concerning LOS. It may have been generally covered in the PSMP presentations but there has been little public discussion concerning the methodology behind the model.
 3. It needs to be appreciated that CivFed is not another forum to present a County presentation. We are the place to go to have a discussion with various points of view and an exchange of ideas. From this perspective if we had not had time constraints in November and had been able to accommodate the request by DPR to give an overview of the PSMP, given that we are forum for the exchange of ideas, we would have requested that of the 30 minutes allocated, that the presentation segment be no more than 10 minutes with the balance for Q&A. We would also have requested that the presentation acknowledge underlying issues and that the presentation respond to these issues.
 4. The presenters need to have “equal time,” hence any additional time we give to the County staff, we need to give the same time frames to the presenters.
 5. The County is free to use their time slot to present a summarized version of the PSMP if they wish, but it should also include addressing issues surrounding LOS. To allow more time to expand on PSMP and LOS, we will expand opening remarks and presentation time to 10 minutes. Number of slides in presentations can also be increased to 10.
 6. We feel that it is imperative for the County to participate in the conversation concerning LOS. For the practical matter of keeping session to one hour and for need for all to participate in conversation, Q&A would begin only after both sides have given their presentations.
 7. Format for the session would be as follows with objective of keeping session to one hour:
 - a. Opening statements/presentations by both sides - 10 minutes each side (20 minutes total).
 - b. Move to Q&A and exchange of different points of view. - 30 minutes
 - c. Discussion and vote on resolution itself - 10 minutes
 - d. Total program length - 60 minutes.

8. Under this format County staff would be following a format similar to which we would have requested in November, if we had been able to accommodate a presentation at that time. Note that after Q&A staff would be free to leave since the discussion and vote would be within CivFeds delegates and alternates.

We feel that the above points and formats complies with both staff concerns to have an opportunity to present an overview of the PSMP, plus CivFeds concern that the presentation should focus on LOS.

Given the contentiousness of the issue of green space in other venues, I will personally be mentioning need for remarks and questions to be civil.

Please let us know no later than January 2nd who will be representing the County.

We look forward to a robust conversation concerning the PSMA and the LOS methodology with full participation by the County.

Best,

Duke

On Fri, Dec 21, 2018 at 10:36 AM Bryna Helfer <bhelfer@arlingtonva.us> wrote:

Duke

We recognize that there is a significant amount of interest in POPS and that the Civic Federation is interested in giving members a chance to ask clarifying questions. Given that there will be Civ Fed members who might be learning about the POPS process and content for the first time, we appreciate the opportunity to provide a presentation, and we would be happy to take any questions on LOS or other issues. While we recognize that Civ Fed might also invite committees to make statements and take a vote on the resolution following our portion of the agenda, we believe it is best if those conversations are with the Civ Fed membership.

As you know, the POPS process has included extensive and robust public engagement opportunities over the past several years---and most recently, the team has made presentations at commission meetings and other organizations --and therefore appreciate the chance to offer the same opportunity for Civ Fed.

We look forward to confirmation of this approach; and then, we can follow up after the holidays with specific individuals who will be present for the meeting.

Thanks for your consideration!

Bryna Helfer

Assistant County Manager

Communications and Public Engagement

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